

Organization

Hollywood production and creative agency
Mob Scene

Challenge

Having sufficient storage space and maintaining absolute reliability and quality in order to meet strict project timelines

- Complete reliability and redundancy
- Flexible scalability
- Long term viability and outstanding return on investment
- Accessible after-sales support whenever needed

Solution

Infortrend EonStor DS systems with 16Gb/s Fibre Channel interface, connected to 50 clients and with 400TB in capacity

- Fast 16Gb/s FC interconnect expedites content movement across network
- Better performance and more cost efficient than competing systems
- Total reliability for over five years
- Scalability for growth on demand
- Great future prospects thanks to easy upgradability
- Infortrend US team provides “always there” after-sales support

Media production firm Mob Scene uses Infortrend storage to power timely content delivery

Outstanding reliability, dependable long term support, and large capacity essential in completing blockbuster projects on schedule

Based in Beverly Hills, Mob Scene is a media production and creation outfit that has contributed content to some of the biggest motion pictures in history. The company has been using Infortrend storage for over five years, and finds it critical in maintaining and meeting tight project timelines and stringent customer requirements. The reliability and expandability of Infortrend systems provides Mob Scene team members the peace of mind they need to focus on creating materials for high profile productions.

Reliability and capacity a must

Mob Scene has a storage network consisting of EonStor DS systems with 400TB of capacity. The storage is used by over 30 editors and graphic artists across 50 workstations in creating content such as movie trailers, featurettes, additional materials for Blu-ray/DVD editions, as well as TV commercials and interactive online content. Infortrend Fibre Channel (16Gb/s) storage is described by Mob Scene IT Director Ergi Thanasko as delivering quality and reliability that are “out of this world”.

Dependable storage means Mob Scene is able to create and deliver content with confidence to its client base, including the biggest movie studios in the world – which understandably require very strict adherence to specific milestones and time tables.

Keeping up with demand

As part of the entertainment industry, Mob Scene’s media production and content creation services are involved in very complicated productions with ever-changing schedules.

Ergi Thanasko said: “we stay competitive by staying up with technology and keeping up with deadlines. We have achieved network reliability with Infortrend technology”. The EonStor DS systems used by Mob Scene feature the flexibility and data services the team needs to quickly and reliably share content, as all projects are cooperative by nature. And very importantly, EonStor DS storage is conveniently scalable, with support for the large capacities modern high definition media requires.

Making the right choice for creativity

Before deciding to go with Infortrend, Mob Scene conducted extensive research and consulted other post production and media agencies, with several recommending Infortrend for storage. A leading factor was the excellent cost-performance ratio of Infortrend systems, which deliver better performance than competing at more attractive price points. Infortrend systems have proven very cost efficient over the last five years, and continue to meet all of Mob Scene’s requirements.

In it for the long haul

Speaking of after-sales support, Ergi Thanasko described the Infortrend US team as “always there” whenever any assistance and guidance are needed. Mob Scene further highlights the fact that Infortrend is current with new and upcoming industry standards, citing EonStor DS systems as an enduring platform that has a future and offers extended relevance thanks to versatile upgradability.

Mob Scene is production, post production, and creative agency that specializes in promotional and additional content for the motion picture and TV industries. The firm has worked on materials for acclaimed films, TV shows, and commercials. Mob Scene has won multiple awards for its work, and takes pride in a “divisionless” structure that promotes creative flow and integration. Learn more at www.mobscene.com.